

# Invitation

## INVITATION TO PARTICIPATE IN THE OUTWARD SELLING MISSION TO INDIA

The Department of Trade and Industry (**the dti**) invites interested companies to apply to participate in the Outward Selling Mission (OSM) to India. The Mission forms part of **the dti**'s objective of growing exports of South African value-added products and services in high growth markets in Asia. **the dti** has planned a programme of activities which will include trade seminars, mini exhibitions, business-to-business meetings and business site visits.

### Dates for the events:

1. **New Dehli: 4 to 5 March 2019**
2. **Mumbai: 7 to 8 March 2019**

This invitation is open to South African **manufacturers and exporters** in the following sub-sectors:

- **Agro-processing: beverages, sauces, citrus fruits**
- **Other: defence equipment, electro-technical products and leather related products**

**the dti** will provide the following:

- Hotel accommodation up to R 3 000.00 per night.
- Economy-class return airfares to a maximum of R 17 000.00.
- Excess baggage to a maximum of R 2 000.00 (for display material/samples).
- Business-to-business meetings for participants.

Companies that apply to participate will be screened and selected in line with EMIA guidelines, market and product/service compatibility. Companies that are not eligible for EMIA funding are welcome to participate in this mission at their own expense. Interested companies are required to complete and submit the EMIA application form to:

Untangamiri – **the dti** Group House,  
Block A, Ground Floor,  
EMIA Division  
77 Meintjies Street  
Sunnyside  
Pretoria  
0002

The closing date for receipt of application forms is **08<sup>th</sup> January 2019**

Outward Selling Missions application forms and guidelines can be downloaded via **the dti** website:

[www.thedti.gov.za/trade\\_investment/emia\\_outward\\_selling.jsp](http://www.thedti.gov.za/trade_investment/emia_outward_selling.jsp)

NB: E-mailed applications will not be accepted.

### Application form enquiries (EMIA):

Rosina Nkosi  
Tel: 012 394 3648  
E-mail: [RNkosi@thedti.gov.za](mailto:RNkosi@thedti.gov.za).

### Export Promotion Enquiries:

Valentine Naidoo;  
Tel: 012 394 3919  
E-mail: [VMNaidoo@thedti.gov.za](mailto:VMNaidoo@thedti.gov.za)



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

