



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

INCREASE SOUTH AFRICAN EXPORTS TO SOUTH AMERICA

MARKET AND SHOWCASE YOUR PRODUCTS AT THE LATIN AMERICA AEROSPACE DEFENCE AND SECURITY 2019 (LAAD), IN RIO DE JANEIRO, BRAZIL FROM 2 TO 5 APRIL 2019

The Department of Trade and Industry (**the dti**) invites South African exporters in the Defence Industry to showcase their defence equipment and products from the following defence environments- air, land and sea at LAAD, from 2 to 5 April 2019, in Rio de Janeiro, Brazil.

The LAAD International Exhibition is the most important exhibition for the Aerospace, Defence and Security sectors in Latin America. The biennial event brings together Brazilian and international companies specialised in providing equipment, services and technology for armed forces, police chiefs, special forces and corporate security managers.

Interested companies that are export ready and have been in business for at least two years are encouraged to apply to attend the exhibition.

the dti will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs.
- Freight-forwarding of display materials.
- Air travel assistance up to R17 000 (SMMEs and BOE's only).
- Daily subsistence allowance of R3 000 per day (SMMEs and BOE's only).

For more information, visit: www.laadexpo.com

National Pavilion application forms and guidelines can be downloaded via **the dti** website: www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

For any enquiries, contact	
Thebeamotse Chuene Tel: 012 394 5250 E-mail: TChuene@thedti.gov.za	Edwin Moloto Tel: 012 394 1180 E-mail: EMoloto@thedti.gov.za

NB: The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 31 January 2019